

MAFEL JOHN CAHUCOM

Software Engineer (WordPress)

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ABOUT ME

I'm a Software Engineer specializing in WordPress, with expertise in developing complex plugins, custom themes, eye-catching UI mockups, and powerful WooCommerce features. I create fast, reliable, and results-driven solutions that help brands grow. Let's bring your brand to life on the web

EDUCATION

SOUTHERN LEYTE STATE UNIVERSITY - MAIN CAMPUS

BS Information Technology Major In Programming
2013 - 2017

SKILLS

- HTML5
- CSS3
- Sass
- JavaScript
- React
- jQuery
- SQL
- PHP
- Laravel
- CodeIgniter
- WordPress
- WooCommerce
- ACF
- Elementor
- Webpack
- Figma

LANGUAGES

Tagalog
English

WORK EXPERIENCE

ROBINTEK

10-2025/2026 PARTIME

WordPress Developer - Partime

- Built custom WordPress themes from scratch using HTML, CSS, Sass, JavaScript, and PHP, guided by UI/UX designs and Figma mockups.
- Built and maintained WooCommerce eCommerce stores, implementing tailored functionality through templates, hooks, filters, and integrations.
- Integrated advanced WordPress features including custom post types, taxonomies, and ACF for scalable site architecture.
- Optimized website performance, responsiveness, cross-browser compatibility, and implemented on-page SEO best practices.
- Handled debugging, refactoring, deployments, and maintenance while collaborating with cross-functional teams to deliver projects on time.

SUREFIRE LOCAL

11/2021-02/2026

Software Engineer

- Developed custom WordPress themes using HTML, CSS, Sass, JavaScript, PHP, Root/Sage, and Genesis Framework, following best practices and MVC architecture.
- Built custom WordPress plugins to extend functionality and meet specific business requirements.
- Designed and implemented WooCommerce eCommerce solutions, including product catalogs, checkout flows, and payment integrations.
- Customized WooCommerce templates, hooks, and filters, and integrated advanced WordPress features such as CPTs, taxonomies, and ACF.
- Optimized website performance, responsiveness, and cross-browser compatibility, while applying on-page SEO best practices.
- Managed debugging, refactoring, deployments, maintenance, and collaborated with cross-functional teams to ensure timely project delivery.

FIRSTCOM SOLUTIONS PTE LTD

08/2019-10/2021

Front-End Engineer

- Developed responsive and interactive user interfaces using HTML, CSS, Sass, JavaScript, and React.js.
- Translated Adobe Photoshop UI/UX designs into pixel-perfect, production-ready web pages.
- Integrated front-end applications with Laravel REST APIs to deliver end-to-end features.
- Optimized performance, load times, accessibility, and ensured cross-browser and cross-device compatibility, including SEO best practices.
- Participated in Agile/Scrum processes and supported testing, deployment, and production operations.

ACCENTURE

05/2017-07/2019

Associate Software Engineer

- Developed and enhanced web application features using HTML, CSS, JavaScript, Angular, C#, .NET, and SQL.
- Assisted in building and maintaining RESTful APIs while implementing business logic based on requirements.
- Wrote and optimized SQL queries and stored procedures for efficient data handling.
- Collaborated in an Agile/Scrum environment, participating in code reviews and incorporating feedback from senior engineers and QA.
- Performed debugging, refactoring, deployment, monitoring, and ongoing application support.